

Patrick Foster, MDes

235 West Keith Road
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+1 778 994 2267

patrick@patrickfoster.net

E D U C A T O R

Vancouver Island University

Nanaimo, BC, Canada

SESSIONAL PROFESSOR/GRAPHIC DESIGN

09.11—04.12

- Instructed students on best-practice graphic design principles and strategic design thinking
- Reworked existing courses to reflect modern design thinking

Cañada College

Redwood City, CA, USA

ADJUNCT PROFESSOR/MULTIMEDIA ARTS

08.09—04.10

- Instructed students on best-practice web design principles and software tools

Santa Fe Community College

Santa Fe, NM, USA

ASSOCIATE PROFESSOR/MEDIA ARTS

ADJUNCT PROFESSOR/MEDIA ARTS

06.05—05.10

- Instructed students on best-practice web design principles and software tools
- Reworked and updated curriculum to serve both pre-professional students and non-degree seeking professionals and to reflect ongoing platform development
- Developed new classes to reflect evolving technologies and student needs:
 - Design for the Web
 - CSS Website Design
 - Advanced Web Design: Professional Practices
- Advised students on career paths and course selection

University of New Mexico School of Architecture & Planning

Albuquerque, NM, USA

VISITING LECTURER

01.07—04.07

- Taught a weekly seminar introducing architecture students to promotional techniques and basic design principles using Adobe's Creative Suite toolset

Flagler College

St. Augustine, FL, USA

VISITING PROFESSOR

08.98—05.99

- Outlined and taught a semester-long course introducing design and art majors to the Macintosh environment and software
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DESIGNER

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OWNER/CREATIVE DIRECTOR

05.10—present

Hired Gun Design

Santa Fe, NM/Union City, CA, USA

OWNER/CREATIVE DIRECTOR

12.03—04.10

- Web site design and production:
 - Client and project analysis; usability testing; structural and wireframe design and development
 - Developed and refined visual design interfaces and secondary art elements including identity and collateral design, Flash slideshows and banner advertisements
 - Complete site builds, including XHTML and CSS development
 - Conceptualization and direction of advanced programming development, including Javascript and PHP/CMS solutions
- Conceptual and finished identity and logo design with related collateral
 - Worked with clients to define goals and outcomes for their identity package
 - Developed and present prototypes and conceptual designs
 - Defined best options color palette for end-use goals, which included print, web and broadcast venues
 - Refined and deliver completed final design in multiple file iterations
 - Developed and designed matching related print collateral materials
- Clients included:
 - Public Broadcasting Atlanta
 - New Mexico Highlands University
 - State of New Mexico Department of Health
 - Bare Feet Studios
 - Cookerly Public Relations

DESIGN COUP, INC.

Decatur, GA, USA

WEB DESIGNER/DESIGNER/ILLUSTRATOR

04.00—11.03

- Conceptual and finished web, interactive design
 - Print and packaging design and illustration
 - Customer and vendor interaction and oversight
 - Worked with Art Director, Creative Director, clients and other designers as needed to establish and coordinate project or campaign elements
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CommDot

Atlanta, GA, USA

CREATIVE DIRECTOR

09.99—03.00

- Supervised creation of original web and interactive design
- Worked with clients and vendors on projects
- Collaborated with Application Developer, Project Manager and clients to establish, supervise and coordinate site design elements

McIntosh & Talented Friends, Inc.

St. Augustine, FL, USA

SENIOR DESIGNER/INTERIM ART DIRECTOR

03.98—08.99

- Created print, web and broadcast design for a wide range of clients
- Client management and vendor supervision
- Worked with Creative Director, clients and other designers to establish and coordinate campaign elements; some supervisory duties

BOSS Advertising & Design

Palm Coast, FL, USA

DESIGNER

04.96—03.98

- Conceptual and finished print and broadcast design
 - Client and vendor interaction and supervision
 - Worked with Art Director, clients and other designers to establish, supervise and coordinate campaign elements
 - Pre-press supervisor; responsible for soliciting and evaluating printing and production bids
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C R E D E N T I A L S

Nova Scotia College of Art & Design University

Halifax, NS, Canada

MASTER OF DESIGN

THESIS: *At a Far Distance, True Colours and Shapes: Possibilities for Distance Learning in Web Design Education*

MAY 2011

New Mexico Highlands University

Las Vegas, NM, USA

BACHELOR OF FINE ARTS, MEDIA ARTS (COMMUNICATION DESIGN)

DECEMBER 2007

The Southeast Center for Photo/Graphic Studies at Daytona College

Daytona Beach, FL, USA

1996

The Savannah College of Art & Design

Savannah, GA, USA

1985

- Fully Macintosh compliant. Enough Windows to stay busy. A bit of Linux. Killer advanced web design and CSS skills. Excellent traditional graphic designer. Pretty good illustrator. Award winner. Great with clients of all sizes. Terrific presentation skills.
 - Adobe CS5-powered: Illustrator, Dreamweaver, Fireworks, Photoshop
 - Hand-coded XHTML/HTML5 and CSS
 - Illustration and large-scale info-graphic skills
 - Excellent leadership, training/teaching, and management abilities
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